


Luella

Colour your life

Spring Summer 2021

Available for Immediate Delivery



COTTON KNITWEAR

Our 100% cotton knitwear is wonderfully lightweight and perfect for layering. Crafted for style and comfort, the Luella Spring Collection offers fresh colours and gorgeous styles, ready for longer days and warmer temperatures.

ECOTEC® YARN

All our cotton garments are made using Italian Ecotec® yarn – the new generation of smart cotton. The process transforms redundant garment clippings into beautiful, colourful yarns.

The environment is a priority for us and using Ecotec® technology means we save in energy consumption and water, plus use fewer resources while maintaining our quality standards.




Luella



SCATTER STAR



AVAILABLE IN:



Pale Blue / White



Pale Pink / White



£18.90 (RRP £55.95)

BRITTANY



AVAILABLE IN:



Taupe/White/Pink



Green/White/
Turquoise



Blue/White/Slate

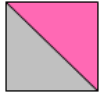


£18.90 (RRP £55.95)

CLASSIC STAR



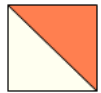
AVAILABLE IN:



Hot Pink/Silver



Azure Blue/White



Coral/Ivory



£18.90 (RRP £55.95)

CLARA



AVAILABLE IN:



Ivory/Tangerine



Azure Blue/White



Coral/Ivory



£18.90 (RRP £55.95)

CASSIE



AVAILABLE IN:



Navy/Sea
Blue/Aqua/
Mint



Pink/Orange/Raspberry



£18.90 (RRP £55.95)



CASHMERE BLEND KNITWEAR

Available in a range of styles and colours, our cashmere blend knitwear is made from 50% cashmere, 40% Merino wool and 10% polyamide, making it soft and durable. Discover the updated spring collection with colours to lift the spirits.



Luella

SERENA



AVAILABLE IN:



Ivory/Mint/Baby Blue



Ivory/Red/Baby Pink



Ivory/Yellow/Mustard



£24.50 (RRP £69.95)

ZIGGY



AVAILABLE IN:



Sea Blue/Multi



Black/Multi



Baby Pink/Multi



£24.50 (RRP £69.95)

REMI



AVAILABLE IN:



Orange/Sand/
Gold Lurex



Hot Pink/Silver/
Silver Lurex



£24.50 (RRP £69.95)

SOFIA



AVAILABLE IN:



Hot Pink



Sea Blue



£24.50 (RRP £69.95)

VIVIAN



AVAILABLE IN:



Orange/Ivory/Navy



£24.50 (RRP £69.95)

CASSIE



AVAILABLE IN:



Mid-Grey/Ivory/Hot
Pink/Baby Pink



Mid-Grey/Sea Blue
/Mint/Baby Blue



£24.95 (RRP £72.95)

ROXY



AVAILABLE IN:



Baby Pink/Ivory



£23.50 (RRP £68.00)

ROMILLY



AVAILABLE IN:



Mid-Grey/Multi



£26.00 (RRP £75.00)

LINDY



£24.50 (RRP £69.95)

AVAILABLE IN:



Mid-Grey/Multi

LIZZIE



£23.50 (RRP £68.00)

AVAILABLE IN:



Navy/Silver



Baby Pink/Ivory



Mid-Grey/White

CLASSIC STAR



£24.50 (RRP £69.95)

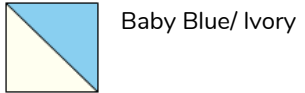


£24.50 (RRP £69.95)

AVAILABLE IN:



Hot Pink/Silver



Baby Blue/Ivory

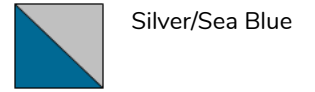


Lime/Ivory*



Baby Pink/Ivory

ALSO AVAILABLE IN:



Silver/Sea Blue



Mid-Grey/Ivory



Navy/Silver



Silver/Navy

*AVAILABLE FROM 1ST MARCH 2021

OUR RANGES

Throughout the year, Luella curates a balanced range of garments and products, from superbly-soft knitwear and on-trend dresses to a growing collection of accessories.

Our blend of 50% cashmere, 50% Merino wool and 10% polyamide delivers an affordable touch of luxury. We ensure a colourful complete offering to discerning stockists at home and overseas.



Luella



CASHMERE BLEND

The next best thing to a hug, our soft cashmere blend jumpers come in a variety of bright and neutral colourways. Unique and beautiful, they are perfect for adding an extra cosy layer to an outfit.



COTTON KNITWEAR

Crafted for style and comfort, our 100% cotton knitwear collection is wonderfully lightweight and perfect for layering. Take your pick from a range of colour palettes and styles.



DRESSES & SKIRTS

Made from fabrics that feel just as good as they look, our fantastically flattering dresses come in new, exciting prints and are perfect for any occasion.



LINENS

Keep cool in 100% natural linen. From laid-back jackets to floaty linen dresses, we have gorgeous styles to suit every taste.



SHIRTS

Our inspired shirt designs range from contemporary colours and oversized fits to soft prints and florals – giving your wardrobe a summery vibe.



TOPS & T-SHIRTS

Whether it's a signature star t-shirt or a pretty floral number, our flattering tops and t-shirts are always effortlessly easy to wear.



RESORTWEAR

Our summer styles are fabulously cool and feature bright on-trend prints. Think dresses, kaftans and trousers – perfect for lounging by the pool and enjoying long summer days.



ACCESSORIES

From animal print cowhide purses made from recycled materials to popular metallic belts, our range of accessories add that finishing touch to an outfit.

WHAT MAKES US DIFFERENT

We constantly strive to deliver exciting, versatile and functional garments, all produced with care and attention from the moment we start the design process. Working closely with our suppliers, we seek to find the very best yarns, while ensuring value for money to deliver clothes that will be worn and loved for years to come.

Luella values communication and we always listen to our customer's feedback – whether that's to tell us about something you love, or suggestions for improving our offer. We believe the customer comes first and this is what makes us truly different.



IN-SEASON DROPS

Being able to respond to customer and market trends is vital for our business. We pride ourselves on being versatile and agile, thanks to our great supplier relationships, and we always bring something new and fresh.



EXPERT CUSTOMER SERVICE

Our knowledgeable and friendly team is on hand to answer your questions and assist with orders. We're always happy to hear from our customers, many of whom have been with us since the beginning.



ONE SIZE

We take the guess work out of sizing and offer a streamlined stock holding. We take the guess work out of sizing and offer a streamlined stock holding. All our items fit a UK size 8-14.



DESIGNED IN GREAT BRITAIN, MADE IN ITALY

Not only does our in-house design team take time to develop beautiful new collections, but they also ensure sustainability by refining our existing range. We have a long and established manufacturing relationship with our factories and almost all of our range is sourced from Italy.

Contact us:

Orders can be placed via your agent, via your online account or by contacting the Team Luella

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Luella

